



## Runway Fest 2017

Dear Potential Sponsor:

Dayton-Wright Brothers Airport is hosting the 6<sup>th</sup> Annual Runway Fest on August 11, 2017. Last year, Runway Fest proved to be an overwhelming success with 5,000+ people attending.

Runway Fest 2017 will offer many of the same wonderful activities as last year, but will include improved parking, and a wider variety of food vendors. There will also be plane rides, a live band, inflatables for the kids, top-notch fireworks, and more.

Take advantage of this great opportunity to showcase your organization's involvement with the community. Advertisements and articles will be placed in local newspapers. Flyers will be placed throughout the local area in stores and businesses. There will also be publicity through electronic billboards, strategically located banners, participating organization websites, and social media.

We hope you will once again be able to join us for this one of a kind community event. For information regarding the sponsorship process, please see the following forms. If you have any questions, please feel free to contact us.

Linda Hughes      (937) 454-8406      LHughes@flydayton.com  
Brandon Ellis      (937) 264-3530      BEllis@flydayton.com

# Runway Fest 2017 Sponsorship Levels

## Platinum Sponsor

**\$1,500**

Recognition on media news releases  
Name/logo on all printed materials (banners, flyers, etc.)  
Logo on t-shirts  
Large logo on main banner  
Recognition plaque  
Recognition at event via PA announcements  
5 t-shirts for your staff  
Table for display in the Expo area (no sales)

## Gold Sponsor

**\$1,000**

Recognition on media news releases  
Logo on t-shirts  
Medium logo on main banner  
Recognition plaque  
Recognition at event via PA announcements  
5 t-shirts for your staff  
Table for display in the Expo area (no sales)

## Silver Sponsor

**\$500**

Logo on t-shirts  
Small logo on main banner  
Recognition plaque  
Recognition at event via PA announcements  
3 t-shirts for your staff  
Table for display in the Expo area (no sales)

## Bronze Sponsor

**\$250**

Name on t-shirts  
2 t-shirts for your staff  
Table for display in the Expo area (no sales)

# Runway Fest 2017 Sponsorship Response Form

August 11, 2017 at Dayton-Wright Brothers Airport  
YES! WE WILL PARTICPATE AS A:

## Sponsorships

- Platinum Sponsor \$1,500\*
- Gold Sponsor \$1,000\*
- Silver Sponsor \$500\*
- Bronze Sponsor \$250

In-Kind Sponsor Donating \_\_\_\_\_  
(Any non-monetary donation such as door prizes, advertising, products, etc.)

Please list your business name as you want it to appear in the program:

\_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_

Email Address: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Please make checks payable to: **DACC EPI Foundation for Runway Fest**

Please return this form with sponsorship check to:

Linda Hughes  
Dayton Int'l Airport  
3600 Terminal Drive, Ste. 300  
Vandalia, OH 45377

\*NOTE: Please e-mail your company's logo to [lhughes@flydayton.com](mailto:lhughes@flydayton.com) by May 26, 2017.